

The Indie Soul Music, Books & Arts Festival organizers welcome authors, merchants, musician exhibitors, art exhibitors and exhibitors of book related merchandise. The purpose of the Indie Soul Music, Books & Arts Festival will provide New England and the Tri-State visitors with high quality entertainment that will feature non-stop live soulful performers, a hair show, food vendors, art, food vendors, artisans, authors, book & music vendors, fashion market and much more.

#### **DATES & TIMES**

Friday, August 22, 2014 - 5:00pm – 10:00pm  
Saturday, August 23, 2014 - 12:00pm – 10:00pm  
Sunday, August 24, 2014 - 11:00am – 3:00pm

**APPLICATION AND FEES:** Please detach and submit the application portion of this form and send to: **Andrew R. Keaton - 176 Garland Street - Springfield, Mass 01118**

### **Exhibitors Check List**

Before you can mail in your application, please be sure that you **have included the following information**

- Exhibitor Application & Agreement: Completed and signed**
- Booth Fee Registration Deadlines:**
  - **Regular Registration Period Begins Saturday, March 30, 2014 and ends Friday, July 11, 2014 (\$100.00 fee for Authors, Artists & Others; \$50.00 for all Non-Profits)**
- All Processing Fee: **WAIVED**
- Electricity Fee (if applicable): **WAIVED**
- Shared Booth Fee (if applicable): **WAIVED**
- Artists & Merchants: Four color photos/slides & list of information
- Non-Profits: 501(c)(3) letter, mission statement & booth description

Checks or money orders should be made payable to:  
**Organix Promotions.**

All Fees are Non-Refundable

**You are now able to reserve your space through PayPal on the Exhibitors Sign Up Page**

**END OF REGISTRATION DEADLINE:** Friday July 11, 2014. Notification of your acceptance, location and arrival instructions will be sent to you on or before July 25, 2014.

**DISPLAY SPACE:** Each participant will be allotted a 10 x 10 space. (Please indicate if more space is required.) ***You are responsible for providing your own table(s), chairs, backdrops, etc. Tents or canopies are welcome and recommended.***



**SEND THIS PAGE BACK TO ORGANIX PROMOTIONS**

Clearly **PRINT** or type all information

EXHIBITOR /EXHIBIT: \_\_\_\_\_  
 (As you wish to be listed in the program and on the Book Festival Website)

CONTACT NAME \_\_\_\_\_

TYPE OF EXHIBIT \_\_\_\_\_ (Please use the back of this form or a separate paper to describe your exhibit in detail and what activities you will provide. Authors, please clearly print your book title(s). New book vendors, list the types of books you will be selling. Used book vendors, please give the approximate number of books you will be selling at the festival.)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

**PLEASE CHECK ALL THAT APPLY**

|  |  |
|--|--|
| <b>PLEASE RESERVE MY SPACE FOR FRIDAY ONLY</b>           |  |
| <b>PLEASE RESERVE MY SPACE FOR SATURDAY ONLY</b>         |  |
| <b>PLEASE RESERVE MY SPACE FOR FRIDAY &amp; SATURDAY</b> |  |
| <b>PLEASE RESERVE MY SPACE FOR SATURDAY &amp; SUNDAY</b> |  |
| <b>PLEASE RESERVE MY SPACE FOR ALL THREE DAYS</b>        |  |

The Festival does not assume responsibility for any merchandise that may become lost, stolen or damaged.

The selling of any type of chances or raffles is forbidden by local ordinance.

## **EVENT AREA SELECTION**

- |   |  |
|---|--|
| <input type="radio"/> Clothing/Shoes          | <input type="radio"/> Artists' Marketplace             |
| <input type="radio"/> Book/Media Vendor's     | <input type="radio"/> Human Service Information Center |
| <input type="radio"/> Community Organizations | <input type="radio"/> Health and Healer's              |
| <input type="radio"/> Accessories             |  |

Are you willing to move to another Event Area if space is limited in your 1st choice area?

- Yes, here are my second/third choice area(s): \_\_\_\_\_
- No, if I can't be accepted into my 1st choice area I'd like to cancel my application.

**PLEASE MAIL APPLICATIONS TO:**

**Andrew R. Keaton  
176 Garland Street  
Springfield, MA 01118**

# 2014 Springfield Indie Soul Music, Books & Arts Festival Exhibitor's Agreement

**Please sign, date and return with your application and Registration Fee**

Organix Promotions believes in equal opportunities for all artists, merchants, and organizations and we will actively seek fair evaluation of all applications. We do not allow personal beliefs to conflict with application consideration, and we will pursue an equal balance of portraying each side of any issue, topic, or concern. In selecting participants, criteria may include past history, the promptness of application arrival, and event area accommodations. Organix Promotions reserves the right to deny acceptance of any applicant if past experience or other factors warrant exclusion.

As a participant of the 2014 Springfield Soul Music Festival, I fully agree to the following:

I recognize and acknowledge that I assume full risk of any injury, property damage or loss which I may sustain as a result of my participation in any and all activities connected with or associated with my participation in the Festival. Furthermore, I understand that I should carry my own insurance and that I store my products overnight at my own risk. I agree to waive and relinquish all claims I may have against Organix Promotions, the City of Springfield, Springfield Parks and Recreation, and all associated sponsors and staff of the Festival and agents thereof from any and all claims other parties may have resulting from injuries, damage, or loss caused by, arising out of, connected with, or in any way associated with the activities of the Festival.

I agree to provide photos or slides and a specified list of all things I plan to distribute, sell, or display, and I acknowledge that I may not be permitted to exhibit each of the items I submit. I understand that all photos, slides, and other materials I submit will become the property of Organix Promotions; if I wish to have any of my materials returned to me after the Festival I have specified this in my application and have enclosed a self-addressed, stamped envelope. I understand that while I may request a specific booth location, there are no guarantees that I will necessarily receive the booth space that I request.

I further understand that if I am not accepted into the Springfield Indie Soul Music, Books and Arts Festival, or if I cancel my application, I will receive a refund for my Booth Fee which will be mailed after the 2014. Springfield Indie Soul Music, Books and Arts Festival I understand that all cancellations must be made in writing and must be postmarked, emailed, or faxed by no later than July 30, 2014. Absolutely no refunds will be considered after July 30, 2014.

I agree to be present for **Friday, Saturday & Sunday, August 22<sup>nd</sup> – August 24<sup>th</sup> 2014**. I agree that if I have not arrived and set up on time, **Friday, August 22, 2014**, or if I leave the Festival early, I forfeit my booth space and all fees. If I intend to be late, I must acknowledge this to the Event Managers, Darryl Moss or Andrew Keaton or I may forfeit my booth space. I agree that all demonstrations and exhibits may be photographed for publicity purposes. I understand and will abide by the rules of this application.

Applicant Name: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_